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## Curriculum vitae

### Dr. sc. nat. ETH Daniel Felix (07-22-1961)



Dr. sc. nat. Eur.Erg., CTO ergonomie & technologie (e&t) GmbH

Working in the area of HCI since 1987, he completed his dissertation in the field of Usability Engineering in 1997. Besides his studies, many industrial consulting projects were conducted and broadened the vision to a general view of human-system interaction. With the founding of ergonomie & technologie (e&t) GmbH as a spin-off from the ETH Zurich in 2001, the knowledge and expertise is now available for even broader application.

As a long-time lecturer, a high expertise in training is also guaranteed. Participation in two major European projects (ESSAI and VNET5) prove the capability to work with mixed teams and in an international context.

Over 60 successful projects in the last few years show that the services developed and offered to the industry are well received and appreciated. Many major customers, such as Government agencies (BIT, ETH-Z, EIGE), major industrial firms (Siemens Building Technologies, Bosch, Mettler Toledo) or service providers (Swiss Post, Swisscom, Bluewin, Switzerland Tourism, UBS and Credit Suisse) are customers.

### Skills and Experience

The leading Swiss expert in User Centred Design methodology and practical experience

Leading specialist in all methods of Usability testing

efficient and effective in work output and quality of work

Fluent in German and English

Good knowledge in French

Experienced lecturer

### Professional Experience and Sample Projects (Excerpts)

1987 – today: consulting projects for user interface design for machines, software and internet applications (industry, government)

2004 PricewaterhouseCoopers: User centered design coaching for new document management software, usability testing and workshops

2004 Die Schweizerische Post: Usability test of the Intranet, inputs for optimization of the intranet application (pragmatic and strategic)

2003 Zürcher Kantonalbank ZKB: Usability test of new internet based software for internal use.

1993 definition and building of the second usability lab in Switzerland at the ETH Zurich.

Implementation of HCI lectures at various schools of higher education.

**Professional Affiliations**

Voting member of the Association for Computing Machinery ACM

Member of the German Computer Association (GI)

Four years chairman, today Vice-Chairman of the Special Interest Group Software Ergonomics of the Swiss Informaticians Society SI and the Swiss ACM SIGCHI Chapter

Board member of the Swiss Society for Ergonomics SwissErgo

Certified European Ergonomist (Center for Registration of European Ergonomists CREE)